



2021 NW Youth Careers Expo

Information + Inspiration for High School Students

Event overview for exhibitors

2/3/2021 version

What is the Careers Expo?

The virtual NW Youth Careers Expo is a career learning experience for high school students to:

- Explore the region's **amazing range of careers** & the pathways to get there.
- Hear from **diverse voices** sharing experiences & tips in the auditorium.
- Meet leading **employers, colleges & training programs** in their virtual booths.



**NORTHWEST
YOUTH
CAREERS
EXPO**

**Big Dreams.
Good Jobs.
All Students.**

Why do employers participate?

The virtual NW Youth Careers Expo connects YOU with your future workforce.



- Students and educators come from all across Oregon and Southwest Washington.
- PWA manages registration to ensure access for students from underrepresented communities supporting diversity and inclusion goals.

Priority: Flexibility for Schools

Join the “live” event: Registered students can attend any time during the “live” Expo on March 16-17, 1-4 pm.

Access the content at any time again:

Students can also access Expo resources, such as booth content and on-demand career webinars, for 30 days afterward.

#PWAEXPO

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**NORTHWEST
YOUTH
CAREERS
EXPO**

**2021 NW YOUTH VIRTUAL
CAREERS EXPO**

70+
employers
& POSTSECONDARY
PARTNERS REPRESENTING
EVERY MAJOR SECTOR

RESOURCES

HOW TO LAND A JOB
NETWORKING ESSENTIALS
HOW TO ACE YOUR INTERVIEW
+ more!

TOPICS

PURPOSE
Explore your career
interests & learn about
top employers, colleges
& training programs in the region.

WHAT IS IT?
The NW Youth Careers Expo a virtual career exploration experience for high school students to:

- Learn about the region's broad range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & tips.
- Meet leading employers, colleges & training programs in their virtual booths.

WHAT WILL YOU DO?
The Expo is a place to learn about careers and hear from employers about next steps after graduation. In addition, you can:

- Take away materials and resources in your **digital "backpack."**
- Win cool prizes in the **scavenger hunt!**
- Return to learn more for **30 days** following the event.

HOW CAN YOU ATTEND?
High school students ages 13 and older and educators in Oregon and SW Washington are invited to register.

Let your teacher or career coordinator know you're interested in attending! Once registered, you will use your email address to access the event.

Questions? Contact PWA at expo@portlandworkforcealliance.org

MARCH 16-17, 2021
1PM - 4PM • pwaexpo.vfairs.com

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Exhibit Hall

Students learn about the region's range of careers and the pathways to get there.

- The 70+ exhibitors come from all sectors and industries.
- Students can scroll through the hall and click on any booth to explore more!

The screenshot displays the PWA (Portland Workforce Alliance) Exhibit Hall website. At the top left is the PWA logo with the tagline "PORTLAND WORKFORCE ALLIANCE". To the right is a user profile icon for "PWA - Julia Soto". Below the header is a navigation menu with icons and labels for "Lobby", "Exhibit Hall", "Auditorium", "Resources", "Video Vault", "Swag Bag", "Networking", and "Information Desk". The main content area features a large, panoramic virtual view of a city skyline with several blue and white exhibit booths in the foreground. Below the main view are three panels: "Exhibitors Index" with a scrollable list of exhibitors including AAA Oregon/KaHo, ACE Mentor Program, Amazon (AWS), Ameresco, and American Society of Mechanical Engineers; "How it Works" with a three-step guide on how to navigate the exhibit hall; and a "CLICK HERE FOR YOUR EXPO RESOURCE GUIDE" button with the PWA logo and a note that it includes all booths listed by industry.

Exhibitors

- Construction & Architecture
- Manufacturing
- Health Care
- Transportation
- Arts & Media
- Energy
- Technology
- Business, Sports & Apparel
- Colleges and Training Centers

OREGON'S LEADING EMPLOYERS, COLLEGES & TRAINING CENTERS WILL REGISTER FOR BOOTHS AT THE EXPO, INCLUDING:

DESIGN & CONSTRUCTION

- ACE Mentor Program of Oregon
- Amplified Wireless Solutions, Inc.
- Area I Plumbers, Painters & Sign Installers Apprenticeship programs
- Associated General Contractors
- Bassetti Architects
- Emerick Construction
- Fortis Construction
- GreenWorks
- Hoffman Construction
- Holst Architecture
- Howard S. Wright
- JE Dunn Construction
- Lease Crutcher Lewis
- Lightworks Electric Company
- National Association of Remodeling Industry
- NECA-IBEW Electrical Training Center
- Neil Kelly Company
- OEG, Inc.
- Opsis Architecture
- Oregon Chapter of the American Planning Association
- PNW Council of Carpenters/ Pacific Northwest Carpenters Institute
- Prairie Electric

- TerraFirma Foundation Systems

MANUFACTURING

- Greenbrier Gunderson
- Mt. Hood Community College
 - Auto, Engineering, Machine Tool, Mechatronics and Welding Technologies
- Portland Community College
 - Microelectronics Technology
- The Boeing Company

TRANSPORTATION

- AAA Oregon/Idaho
- Hillsboro Aero Academy
- Leading Edge Flight Academy
- TriMet
- Walla Walla Community College

HEALTH CARE

- Cascadia Behavioral Healthcare
- Kaiser Permanente
- Multnomah County
 - Health Care
- Oregon Health & Science University
- Oregon Institute of Technology
- Oregon Nurses

- Association
 - Professional Services
- Portland Community College
 - Allied Health: Addiction Counseling
 - Health Information Management
 - Medical Assisting
 - Medical Laboratory Technology
 - Ophthalmic Medical Technology
 - Veterinary Technology

ARTS & COMMUNICATIONS

- Mt. Hood Community College
 - Integrated Media
- Oregon Film
- Oregon Office of Student Access & Completion
- Rain the Growth Agency
- Swift
- The Oregonian/OregonLive

ENERGY

- Ameresco
- Portland General Electric

BUSINESS, SPORTS, & APPAREL

- KEEN Footwear
- Nike

- Oregon Court Reporters Association
- Portland Community College
 - Business
- Southern Oregon University
 - Sports Management
- Umpqua Bank

PUBLIC & HUMAN SERVICES

- Clackamas Community College
- Northwest Youth Corps
- Worksystems
- Portland Human Resources Management Association (PHRMA)
- Tualatin Valley Fire and Rescue

TECHNOLOGY & ENGINEERING

- Amazon Web Services
- American Society of Mechanical Engineers
- Intel
- Oregon MESA
 - PSU STEM Access Programs
- Society of Women Engineers
- TechTown PDX

Auditorium

Students will hear from diverse speakers about career insights and advice.

Featured Auditorium Sessions include:

- How to Land a Job
 - How to Ace Your Interview
 - Networking Essentials
- ...and many more!



Engagement Opportunities

Students connect with companies, colleges, training programs and more!

- Meet leading employers and visit their virtual booths.
- Get questions answered in exhibitor booths and in auditorium sessions.



During the live days, exhibitors may hold Zoom meetings for even more dynamic interaction!

Resources and Access

Students can take away materials and resources in their digital “backpack.”

- Students can click next to documents and videos to add them to their “backpack.”
- Links to these items can then be emailed to the students at the email they registered.

Bonus! Attendees may return for 30 days following the event.



Scavenger Hunt

Students can win prizes in the scavenger hunt!

- Clues will be offered and items hidden throughout the Expo.
- A great way for students to have fun while learning more about employers, educational opportunities and training programs!

Let us know if you want to donate a prize for the Scavenger Hunt!

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NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

HOW TO PLAY

1. 10 objects are hidden throughout the virtual environment.
2. Follow the clues to locate and click on each hidden object.
3. Find all 10 objects for a chance to win.
4. Winners will be notified after the Expo!



FIND ALL 10 OBJECTS FOR
A CHANCE TO WIN!

CLUES

Look for the clues
when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for \$100 gift cards, swag & snacks!

MARCH 16-17, 2021

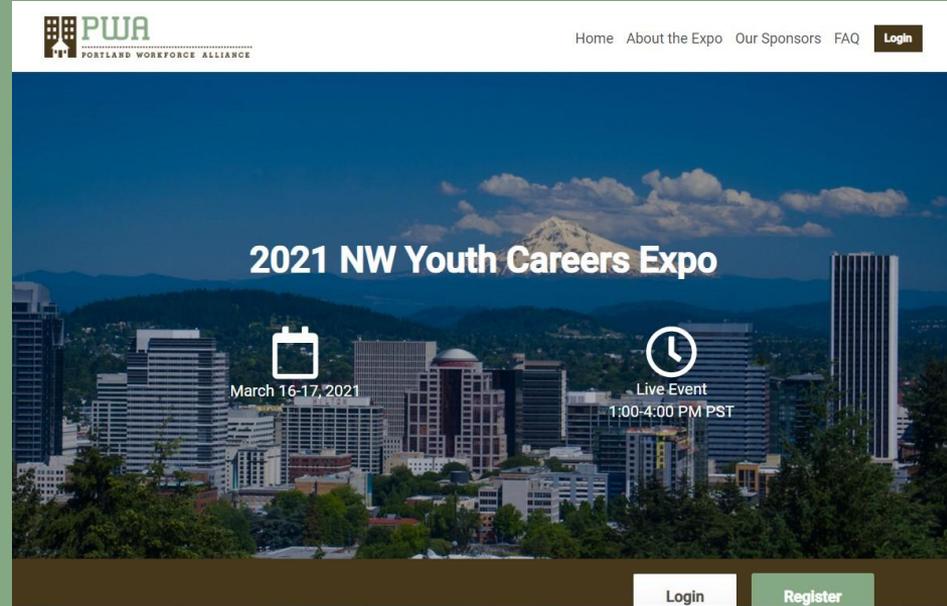
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Exhibitors: How to Participate

Visit the [PWA website](#) and sign up as a sponsor or exhibitor by Feb. 15, 2021.

- We will send you booth templates and other exhibitor resources.
- Want to host a short career talk or “demo” in your booth? We can help get the word out.



Questions? Need more info?

Visit the Expo homepage on our site:

www.portlandworkforcealliance.org/expo

Contact expo@portlandworkforcealliance.org



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