

Commentary Speech

The goal of this speech is to provide persuasive commentary on a current event or current issue. This event or issue should be current within the last year.

Requirements

Topic: You must have your topic approved by Ameena by the end of class on January 6, 2012.

Length: This speech must be between 4:30-5:30. If it is longer or shorter, 10% will be deducted for each increment of 60 seconds outside of the requirements.

Written Elements:

You will be required to turn in an **outline** on Monday, January 9, 2012. This can be structured using Monroe's Motivated Sequence as a guide if you like. Use a lettering or number system, not simply bullet points.

You will be required to have **rough draft** on Friday, January 13, 2012. This will be peer edited and edited by Ameena. This should include a works cited page.

You will be required to have your **completed speech** on Monday, January 23, 2012. This should include a works cited page.

Speaking:

Speeches will be given during the week of January 23-27. You will be able to sign up for a specific date closer to that week. Remember, if you do not give your speech on the day assigned, you will receive a zero (0).

Note cards: You may use note cards on this speech. However, do not read from your note cards! You may NOT read your speech from your paper.

MONROE'S MOTIVATED SEQUENCE

Use this chart to make certain that your persuasive argument fulfills all the requirements of Monroe's Motivated Sequence.

REQUIREMENT	YOUR ARGUMENTS
<p>Step I: Getting the Attention of the Audience</p> <ul style="list-style-type: none"> ◆ Arouse the listeners' interest in the topic ◆ Focus the listeners' attention on the message 	
<p>Step II: Showing the Need</p> <ul style="list-style-type: none"> ◆ Explain what is wrong with the status quo ◆ Clarify the problem(s) via examples ◆ Show the relevance and salience of the need ◆ Relate the problem directly to the listeners 	
<p>Step III: Satisfying the Need</p> <ul style="list-style-type: none"> ◆ State the proposed changes from the status quo ◆ Explain the mechanics of your solution ◆ Show how the solution solves the problem ◆ Show that the solution is workable ◆ Answer any objections to the solution 	
<p>Step IV: Visualizing the Results</p> <ul style="list-style-type: none"> ◆ Describe future benefits if the solution is adopted ◆ Describe potential consequences if plan is not adopted ◆ Describe both positive and negative projections 	
<p>Step V: Requesting Action or Approval</p> <ul style="list-style-type: none"> ◆ Describe specific actions for listeners to take ◆ Ask for commitment from the listeners 	

Adapted from

http://www.lee.edu/faculty_pages/show.asp?type=CRSE_GUIDES&id=990&content=application/pdf